



## WRITING LEARNING OBJECTIVES AND CLASSROOM ASSESSMENT TOOLS

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## Workshop Objectives, Schedule & Format

- Participants will gain experience in writing
  - Learning objectives
  - Classroom assessment tools
- Workshop intended for beginners
- Workshop schedule
  - One hour on learning objectives
  - One hour on classroom assessments
- Workshop format
  - “Working” workshop
  - ½ to ¾ of time in team and individual activities

## Learning Objectives

## Schedule -- Learning Objectives

- Presentation
  - Learning objectives
- Team Exercise
  - Write guidelines for learning objectives
- Individual Exercise
  - Write learning objectives
- Team Exercise
  - Review individual objectives
- Individual Exercise
  - Rewrite learning objectives

## Learning Objective Pre-assessment

- Write a one-sentence answer to the following question:
  - What is a learning objective?

## Learning Objective for Session

- At end of session, participants will be able to:
- Define a learning objective
    - An instructional objective
  - Discuss the importance of learning objectives in the teaching-learning process
  - Write learning objectives for their courses

## Web Sites -- Learning Objectives



- [www.hcc.hawaii.edu/intranet/committees/FacDevCom/guidebk/teachtip/writeobj.htm](http://www.hcc.hawaii.edu/intranet/committees/FacDevCom/guidebk/teachtip/writeobj.htm)
- [sheridan-center.stg.brown.edu/publications/SyllabusHandbook/syllabus.shtml#coura](http://sheridan-center.stg.brown.edu/publications/SyllabusHandbook/syllabus.shtml#coura)
- [ublib.buffalo.edu/libraries/projects/tlr/importance.html](http://ublib.buffalo.edu/libraries/projects/tlr/importance.html)
- [faculty.washington.edu/krumme/giodes/bloom](http://faculty.washington.edu/krumme/giodes/bloom)

## Importance of Objectives

University of Buffalo Web Site

[ublib.buffalo.edu/libraries/projects/tlr/importance.html](http://ublib.buffalo.edu/libraries/projects/tlr/importance.html)



## Purpose of Learning Objectives



- **Communicate expectations for a course**
- **Provide a context for what will be learned**

[ublib.buffalo.edu/libraries/projects/tlr/importance.html](http://ublib.buffalo.edu/libraries/projects/tlr/importance.html)

## Objectives and Students



- **Objectives help students**
  - Clarify their personal goals
  - Provide framework for measuring their success.
  - Reduce their anxiety
  - Improve their studying effectiveness
- **Objectives help instructors**
  - Guide preparation of classroom material
  - Make homework assignments
  - Aid in test design

Modified from [ublib.buffalo.edu/libraries/projects/tlr/importance.html](http://ublib.buffalo.edu/libraries/projects/tlr/importance.html)

## Form of Learning Objectives



- **Write objectives as student outcome statements**
- **Objectives should answer the questions**
  - "What must students do to prove that they have succeeded?"
  - "What should students be able to do as a consequence of instruction?"

[ublib.buffalo.edu/libraries/projects/tlr/importance.html](http://ublib.buffalo.edu/libraries/projects/tlr/importance.html)

## Elements of an Objective



- **Objective must contain three basic elements:**
  - **Verb describing an observable action**
  - **Conditions of this action**
    - "When given x you will be able to..."
  - **Level of acceptable performance**

[ublib.buffalo.edu/libraries/projects/tlr/importance.html](http://ublib.buffalo.edu/libraries/projects/tlr/importance.html)

## Constructing a Syllabus – M. Woolcock – Brown University



### Verbs for constructing concrete objectives:

|             |            |            |             |
|-------------|------------|------------|-------------|
| analyze     | compute    | classify   | collaborate |
| compare     | appreciate | contrast   | define      |
| demonstrate | direct     | derive     | designate   |
| discuss     | display    | evaluate   | know        |
| identify    | infer      | integrate  | interpret   |
| justify     | list       | understand | organize    |
| grasp       | report     | respond    | solicit     |
| state       | synthesize | name       | explain     |

Modified from [sheridan-center.stg.brown.edu/publications/SyllabusHandbook/syllabus.shtml#coura](http://sheridan-center.stg.brown.edu/publications/SyllabusHandbook/syllabus.shtml#coura)

## Constructing a Syllabus – M. Woolcock – Brown University



### Verbs for constructing concrete objectives:

|              |                   |                   |             |
|--------------|-------------------|-------------------|-------------|
| analyze      | compute           | classify          | collaborate |
| compare      | <i>appreciate</i> | contrast          | define      |
| demonstrate  | direct            | derive            | designate   |
| discuss      | display           | evaluate          | <i>know</i> |
| identify     | infer             | integrate         | interpret   |
| justify      | list              | <i>understand</i> | organize    |
| <i>grasp</i> | report            | respond           | solicit     |
| state        | synthesize        | name              | explain     |

Modified from [sheridan-center.stg.brown.edu/publications/SyllabusHandbook/syllabus.shtml#coura](http://sheridan-center.stg.brown.edu/publications/SyllabusHandbook/syllabus.shtml#coura)

## Learning Objectives Verbs for Categories in Bloom's Taxonomy



- Knowledge
  - Define, describe, list, reproduce, enumerate
- Comprehension
  - Classify, explain, discuss, give example, summarize
- Application
  - Determine, develop, compute, chart, utilize
- Analysis
  - Correlate, diagram, distinguish, outline, infer
- Synthesis
  - Adapt, combine, compare, contrast, design, generate
- Evaluation
  - Compare & contrast, critique, justify, conclude

Modified from [faculty.washington.edu/krumme/giodes/bloom](http://faculty.washington.edu/krumme/giodes/bloom)

## Some Personal Observations

## Complex Versus Simple Objectives



- One complex objective versus several simple ones?
  - High-level versus low-level objectives

### Example

- One complex objective (4 or 5 weeks of classes)
  - “Given a verbal description of a digital module, develop an implementation using any of 7 different logic devices”
- 15 to 20 simpler objectives (1 or 2 per class)
  - “Given a verbal description, draw the truth table”
  - “Given a truth table, obtain a minimum-cost equation”
  - ...
  - “Draw the the NAND-gate implementation for an equation”

## Comparison Of Complex & Simple Objectives



- Multiple simple objectives
  - More manageable “chunks” for students
  - Explicit objective(s) for each class
  - Simple (more manageable) homework problems and test questions
- Single complex objective
  - Student's attention directed to the overall process
    - May lead to higher level learning
  - Students must deal with complexity
  - Students must subdivide problem on their own

## Advantages Of Simple Objectives

- Advantages of simple objectives are more important in
  - Large classes rather than small classes
  - Introductory courses rather than advanced courses

## How To Deal With “Understand” In Objectives

- How do you write objectives when you want students to “understand” a complex concept, system, or process
- Identify specific tasks that indicate “understanding”
  - Specify objectives for each task

## How To Deal With “Understand” In Objectives -- Example

- In our computer architecture course we want students to “understand” a sample architecture made up of several modules
- What would students be able to do if they “understood”
- Objectives –
  - Students should be able to identify:
    - All the modules and interconnecting signals
    - Modules involved in a given system-level operation
    - Output values for a given input values for each module
    - Sub-module changes given a system level change
    - ...

## Writing Objectives – Piecemeal Approach

- Writing low-level objectives for a whole course may be overwhelming
- Use a “piecemeal” approach
  - Write your lectures and define the homework as usual
  - After each class -- write down what you expect the students to be able to do
  - These become a list of objectives
    - Give them to the students before each exam
    - Use them to write the exam
- As semester progresses -- may become comfortable writing the objectives before you prepare your lecture

## Evolving Objectives

- In a 3-credit course
  - I started with over 100 objectives
  - Four offerings later -- down to about 50
- Eliminated peripheral “stuff” that was not central
  - Broadening, informational, perspective material

## Objectives and Homework Assignments

- Homework assignments should match objectives
  - Students need to practice and explore the skills, knowledge, and attitudes defined in objectives
- Frequently require supplementary homework problems
  - In some of my courses
    - 1/3 of homework is from textbook
    - Rest are supplementary problems
  - With well defined objectives
    - Writing homework problems is straightforward
    - Same is true for exam questions

## Student's Use Of Objectives

- Survey in 400-level required course
- *Did you find the objectives helpful?*
  - Yes --- 52 %
  - No ---- 48%
- *Did you read the objectives?*
  - Frequently ----- 22 %
  - Occasionally -- 37 %
  - Never ----- 41 %

## Team Exercise

### Guidelines For Learning Objectives

## Strategies For Team Operation

- Assign team roles & follow through on responsibilities
  - Coordinator -- Coordinates discussion & develops consensus
  - Recorder -- Writes down the ideas & reports them
  - Gatekeeper -- Keeps the team on the subject
  - Timer -- Makes sure the team stays on schedule
- With smaller teams – combine gatekeeper & timer

## Strategies For Team Operation

- Be positive, supportive, and cooperative
  - Limit critical or negative comments
- Be brief and concise in discussions
  - Avoid lengthy comments, stories, or arguments
- Stay focused

## Team Roles

- For first exercise
  - Coordinator – Individual with largest class last semester
  - Recorder/Reporter – Individual on left of coordinator
  - Gatekeeper/timer -- Individual on left of recorder
  - Timer -- Individual on left of gatekeeper
- Roles rotate clockwise on subsequent exercise

## Guidelines For Learning Objectives

- Task
  - Write 3 or 5 guidelines for good learning objectives
    - What are the common features?
    - What should objectives look like?
  - Think of guidelines as specifications
- Methodology
  - Brain storm individually -- 2 minutes
  - Establish consensus as a team -- 5 minutes
  - Report team results -- 3 minutes
  - Revise guidelines as a team-- 2 minutes



**Individual Exercise**  
**Writing Learning Objectives**



**Writing Learning Objectives**

- Individually write a set of objectives for a topic representing a few classes
  - Something that you recently did in class
- Follow your team's guidelines
- Questions to consider about your objectives
  - Do they define student behavior?
  - Are they observable, measurable?
  - Can you write homework problems & exam questions?
  - Are they consistent with the instructor's intent?
- 5 minutes



**Team Exercise**  
**Reviewing Learning Objectives**

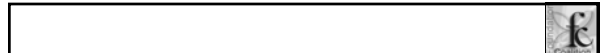


**Reviewing Learning Objectives**

- Review each other's objectives
- Questions to consider in reviewing objectives
  - Do they follow your team's guidelines
  - Do they define student behavior?
  - Are they observable, measurable?
  - Can you write homework problems & exam questions?
  - Are they consistent with the instructor's intent?
- 15 minutes



**Individual Exercise**  
**Revising Your Learning Objectives**



**Revising Your Learning Objectives**

- Rewrite your learning objectives based on your team's review
- Report on biggest improvement
- 5 minutes

## Learning Objectives Post-assessment



- Write a one-sentence answer to the following question:
  - What is the “muddiest point” about learning objectives?
    - (What is the most confusing point?)

## Classroom Assessment



## Schedule -- Classroom Assessment



- Presentation
  - Classroom assessment tools
- Team Exercise
  - Write guidelines for classroom assessment tools
- Individual Exercise
  - Write classroom assessment tools
- Team Exercise
  - Review individual classroom assessment tools
- Individual Exercise
  - Rewrite classroom assessment tools

## Classroom Assessment ---- Pre- Assessment



- Write a one-sentence answer to the following question:
  - How would you determine whether or not your class as a whole learned what you taught that day?

## Learning Objective for Session on Classroom Assessment



- At end of session, participants will be able to:
  - Define several classroom assessment tools
  - Discuss the importance of using classroom tools in the teaching-learning process
  - Write assessment tools for their classes

## Web Site -- Classroom Assessment



- [www.hcc.hawaii.edu/intranet/committees/FacDevCom/guidebk/teachtip/assess-2.htm](http://www.hcc.hawaii.edu/intranet/committees/FacDevCom/guidebk/teachtip/assess-2.htm)
- [www.hcc.hawaii.edu/intranet/committees/FacDevCom/guidebk/teachtip/assess-1.htm](http://www.hcc.hawaii.edu/intranet/committees/FacDevCom/guidebk/teachtip/assess-1.htm)
- [www.siue.edu/~deder/assess/catmain.html](http://www.siue.edu/~deder/assess/catmain.html)

## Types Of Assessment

- Assessment used in many contexts
- Classroom assessment
  - Concerns your performance
- Performance assessment
  - Concerns individual student's performance
- Outcomes assessment (ABET-type assessment)
  - Concerns program's performance

## Types Of Assessment

- Classroom assessment
  - Question -- How effective was a lecture, assignment, lab?
  - Tools -- One-minute paper, student survey
- Performance assessment
  - Question -- Did a specific student achieve the learning objectives?
  - Tools -- Exams, reports, presentation
- Outcomes assessment (ABET-type assessment)
  - Question -- How well did a group of students achieve a set of objectives (outcomes) in a program or course?
  - Tools -- Standardized test, alumni & employee surveys

## Classroom Assessment Techniques

Thomas A. Angelo and K. Patricia Cross  
From *Classroom Assessment Techniques, A Handbook for College Teachers*, 2nd Ed.

University of Hawaii Web Site

[www.hcc.hawaii.edu/intranet/committees/FacDevCom/guidebk/teachtip/assess-1.htm](http://www.hcc.hawaii.edu/intranet/committees/FacDevCom/guidebk/teachtip/assess-1.htm)

## Classroom Assessment

- Two fundamental questions:
  - How well are learners learning?
  - How effectively are teachers teaching?
- Deals with better learning and more effective teaching
  - Provides feedback about effectiveness as teachers
    - How students learn
    - How they respond to particular teaching approaches.
  - Gives students a measure of their progress as learners

Modified from [www.hcc.hawaii.edu/intranet/committees/FacDevCom/guidebk/teachtip/assess-1.htm](http://www.hcc.hawaii.edu/intranet/committees/FacDevCom/guidebk/teachtip/assess-1.htm)

## Incorrect Assumptions About Teaching & Learning

- Instructors assume students learn what they teach
  - Tests and term papers provide disappointing evidence to the contrary
- Students have not learned as much or as well as expected
  - Gaps between what was taught and what was learned
    - Sometimes considerable gaps
- Instructors notice gaps too late to remedy the problems
- Classroom assessment can uncover gaps earlier

[www.hcc.hawaii.edu/intranet/committees/FacDevCom/guidebk/teachtip/assess-1.htm](http://www.hcc.hawaii.edu/intranet/committees/FacDevCom/guidebk/teachtip/assess-1.htm)

## Getting Started In Using Classroom Assessment Techniques -- Three Steps

- Planning
  - Select one, and only one, of your classes
  - Choose a simple and quick technique
- Implementing
  - Make sure the students understand the procedure
  - Analyze student's responses as soon as possible
- Responding -- "Close the feedback loop"
  - Tell students what you learned and what you will do about it
    - Motivates students to become actively involved

[www.hcc.hawaii.edu/intranet/committees/FacDevCom/guidebk/teachtip/assess-1.htm](http://www.hcc.hawaii.edu/intranet/committees/FacDevCom/guidebk/teachtip/assess-1.htm)



## Classroom Assessment – Five Suggestions



- Don't use any technique that does not appeal to you
- Don't make it into a self-inflicted chore or burden.
- Try it yourself before you use it with students
- Allow more time than you think you will need
  - To carry out the assessment
  - To respond to it
- Make sure to "close the loop"
  - Let students know
    - What you learned from their feedback
    - How you and they can use that information to improve learning

[www.hcc.hawaii.edu/intranet/committees/FacDevCom/guidebk/teachtip/assess-1.htm](http://www.hcc.hawaii.edu/intranet/committees/FacDevCom/guidebk/teachtip/assess-1.htm)

## Classroom Assessment Technique Examples

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## Examples of Assessment Techniques



- Background Knowledge Probe
  - Students respond to short-answers or multiple-choice questions
    - General information on their level of preparation
- Minute Paper (most widely used)
  - Students write brief response to
    - "What was the most important thing you learned during this class?"
    - "What important question remains unanswered?"

[www.hcc.hawaii.edu/intranet/committees/FacDevCom/guidebk/teachtip/assess-2.htm](http://www.hcc.hawaii.edu/intranet/committees/FacDevCom/guidebk/teachtip/assess-2.htm)

## Examples of Assessment Techniques (Cont.)



- Muddiest Point (simplest technique, remarkably efficient)
  - Students jot down a quick response to one
    - "What was the muddiest point in ..... ?"
    - A lecture, a discussion, a homework assignment
- One-Sentence Summary
  - Students answer the questions "Who does what to whom, when, where, how, and why?" (WDWWWWHW)
    - Synthesize answers into a simple, informative, grammatical sentence.

[www.hcc.hawaii.edu/intranet/committees/FacDevCom/guidebk/teachtip/assess-2.htm](http://www.hcc.hawaii.edu/intranet/committees/FacDevCom/guidebk/teachtip/assess-2.htm)

## Examples of Assessment Techniques (Cont.)



- What's the Principle?
  - Students state the principle that best applies to a few problems

[www.hcc.hawaii.edu/intranet/committees/FacDevCom/guidebk/teachtip/assess-2.htm](http://www.hcc.hawaii.edu/intranet/committees/FacDevCom/guidebk/teachtip/assess-2.htm)

## Some Personal Observations



## Relating Student Performance On Exams To Objectives



- Write exam using objectives
  - Select objectives for exam questions from list
    - Many objectives -- test questions represent a sample
    - Exam question may involve more than one objective
    - Use some “hard” and some “easy” questions
- Identify questions (& objectives) a high percentage missed
  - Review idea in class -- give additional work
  - Modify lecture, reading, or homework for future
  - Change the objective

## Assessment With Cooperative Learning In-class Exercises



- Examine students work during the in-class exercise
  - If all have a good approach -- may be wasting time
  - If all are lost -- may need more explanation
  - If one-half to two-third have a good approach -- level and pace are right
- Collect and show a few solutions to in-class exercises
  - If all have correct approach -- may be wasting time
  - If all are wrong -- may need more explanation
  - If one or two are correct -- level and pace are right

## “One-Minute Papers



- Common questions
  - What one thing should be changed about \_\_\_\_?
  - What one thing should **not** be changes about \_\_\_\_?
  - What do you think about \_\_\_\_?
  - What is the “muddiest” point about \_\_\_\_?
- Ask about
  - Course or lecture
  - Text or chapter
  - Assignment or test
  - Teaching style or class activity

## Some Colleagues' Observations



## Informal Assessment Techniques



- General Guidelines
  - Keep them anonymous
  - Use them frequently – better feedback
  - Close the loop
    - Let students know results of the process

David Cordes

## Informal Assessment Techniques Daily Activities



- One-minute paper
  - At the end of the lecture, ask students for:
    - The most important topic that we covered today
    - The one topic you are still confused about
  - Single sheet of paper, no names
  - Can read on the way back to the office
    - Look for “common problems”
    - Look for “did they understand my focus?”

David Cordes

## ME 360 - Plus / Delta Assessment #1



- On one side of “sticky” pad
  - Put a “+” in upper left hand corner
  - What is something that worked well or made more sense in lab this week?
- On other side of “sticky” pad
  - Put a “Δ” in upper left hand corner
  - What is something that could have been done better in lab this week?
- “Stick” on the door on your way out

Joey Parker

## ME 372 - 1st Day of Class



- What are a valid set of units for a mass moment of inertia? (*Dynamics concept*)
- What is the difference between a capacitor and a resistor? (*Circuits concept*)
- What is the equation of the straight line that passes through the points  $X=2, Y=7$  and  $X=7, Y=2$ ? (*Math concept*)

Joey Parker

## Team Exercise



### Guidelines For Assessment Tools

## Guidelines For Writing Assessment Tools



- Task
  - Write 3 to 5 guidelines for good assessment tools
    - What are the common features?
    - What should they look like?
    - Do all guidelines have to apply to all tools?
  - Think of guidelines as specifications
- Methodology
  - Brain storm individually -- 2 minutes
  - Establish consensus as a team -- 5 minutes
  - Report team results -- 3 minutes
  - Revise guidelines as a team -- 2 minutes

## Individual Exercise



### Writing Assessment Tools

## Writing Assessment Tools



- Individually write a set of assessment tools for a class or a topic representing a few classes
- Follow your guidelines
- Consider the following questions about your tool
  - Can your students understand the task?
  - Can your students do the task quickly?
  - Can you analyze the results quickly?
  - Can you summarize and report the results easily?
  - Does it assess student learning?
- 5 minutes



**Team Exercise**  
**Reviewing Assessment Tools**



**Reviewing Assessment Tools**

- Review each other's objectives and assessment tools
- Consider the following questions
  - Does the tool follow your guidelines?
  - Can your students understand the task?
  - Can your students do the task quickly?
  - Can you analyze the results quickly?
  - Can you summarize and report the results easily?
  - Does it assess student learning?
- 15 minutes



**Individual Exercise**  
**Revising Your Assessment Tools**



**Revising Your Assessment Tools**

- Rewrite your assessment tools based on your team's review
- Identify the major improvement
- 5 minutes



**Learning Objectives**  
**Post-Assessment**

- Write a one-sentence answer to the following question:
  - What is the muddiest point about classroom assessment?



**Workshop Objectives,**  
**Accomplishments & Action Items**

- Recall objectives
  - At end of session, participants will be able to define, discuss, & write
    - Learning objectives for their courses
    - Assessment tools for their classes
- Workshop provided a structure for & experience in writing
  - Learning objectives
  - Assessment tools
- Your charge – In one of your courses next semester use
  - Learning objectives
  - Classroom assessment tools



Questions?



## **WRITING LEARNING OBJECTIVES AND CLASSROOM ASSESSMENT TOOLS**

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